

# THE LPGA TAKES ON LIBERTY



**MIZUHO** | AMERICAS OPEN

**MAY 5 — 11, 2025**  
**LIBERTY NATIONAL GOLF CLUB**



# MIZUHO

## AMERICAS OPEN

Since its inaugural year in 2023, the Mizuho Americas Open has quickly become one of the biggest events on the LPGA Tour. This unique event, celebrating the past, present, and future of women's golf, has become a can't miss tournament for the best players in the world. Hosted by golf legend Michelle Wie West, the event features the top junior golfers in the world competing alongside LPGA professionals at the world-renowned Liberty National Golf Club. Mizuho Americas Open offers a one-of-a-kind experience for participants and golf fans alike.



**YANA WILSON**  
2023 AJGA JUNIOR CHAMPION

**MICHELLE WIE WEST**  
TOURNAMENT HOST

**ROSE ZHANG**  
2023 LPGA CHAMPION



**GIANNA CLEMENTE**  
2024 AJGA JUNIOR CHAMPION

**MICHELLE WIE WEST**  
TOURNAMENT HOST

**NELLY KORDA**  
2024 LPGA CHAMPION



# GROUNDBREAKING EVENT

## ORIGINAL FORMAT

- **Showcasing the stars of today alongside the future of the game**
  - » 120 top-ranked LPGA members
  - » 24 elite junior girls from the American Junior Golf Association (AJGA)
  - » 2 individual leaderboards
  - » 1 life changing week inspiring the next generation



## ICONIC VENUE

- **Liberty National Golf Club plays host to the LPGA for a third straight year**
  - » 2017 Presidents Cup
  - » 2009, 2013, 2019, 2021 FedExCup Playoffs



## INFLUENTIAL TOURNAMENT HOST

- **Michelle Wie West welcomes the future of women's golf, serving as:**
  - » Tournament Host & Mizuho Ambassador
  - » LPGA Icon and Major Champion
  - » Broadcaster, Podcaster, Influencer, Philanthropist
  - » Mother, Mentor & Advocate for Women's Sports





# TOURNAMENT OVERVIEW

## DATES

May 5 – 11, 2025

## VENUE

Liberty National Golf Club,  
Jersey City, New Jersey

## FIELD

120 LPGA Players & 24 AJGA Players

## FORMAT

Stroke Play

## PURSE

\$3,000,000

## TELEVISION

Live coverage on  
Golf Channel, Thurs-Sun

## PRO-AM

Wednesday, May 7th

## MON.

Practice Rounds, Qualifier

## TUE.

Practice Round  
Pro-Am Pairings Party

## WED.

Official Pro-Am

## THU.

Round 1

## FRI.

Round 2 – LPGA Cut to 50 & ties

## SAT.

Round 3

## SUN.

Final Round  
Crown the Champion

## AUDIENCE REACH & ALIGNMENT



### On-site

**30K+ FANS**

on-site at Liberty National  
during tournament week



### LPGA Network

**8.3M+ FANS**

consumed LPGA content during  
the 2024 Mizuho Americas Open



### Social Media

**7.5M+ FANS**

viewed content across  
social handles



### Television

**\$15.4M+ MEDIA VALUE**

across domestic, international, and streaming



### Access

**12+ HOURS**

of live broadcast



### Reach

Broadcast in **246+**  
markets reaching **585M+**  
households worldwide



# WHAT TO EXPECT

THE WORLD'S BEST LPGA PLAYERS



KICKOFF EVENT OF THE SUMMER



COMMUNITY IMPACT



ACCESS TO LIBERTY NATIONAL





# SPONSORSHIP OPPORTUNITIES

The Mizuho Americas Open offers a unique opportunity to align your company with the premier women's sports organization in the world and one of the biggest events in the NJ/NYC region. The LPGA is a perfect platform to use for:

- Hospitality & Pro-Am
- Diversity, Equity & Inclusion Initiatives
- On-Site Branding
- Clinic with a LPGA Professional
- Golf at Liberty National





# PROUD PARTNER

Our exclusive Proud Partners will have equal share of voice with on-course branding, best-in-class hospitality and participation in diversity, equity, and inclusion programming.

## BRANDING

- Logo inclusion on 6 tee fences on course
- 2 static ads on the electronic scoreboards throughout the course
- 1 full page ad in the spectator guide
- Logo inclusion and linkage on tournament website

## HOSPITALITY

- 25 dual access hospitality tickets (Thurs - Sun)
  - » Clubhouse
  - » Liberty Lounge
    - » Shared open-air venue on 18 green
    - » Premium all-inclusive food and beverage
    - » Upgraded restroom facilities
    - » 1:1 VIP parking / ferry transportation
- 250 Good Any One Day tickets

**INVESTMENT: \$250,000**

## GOLF AT LIBERTY NATIONAL

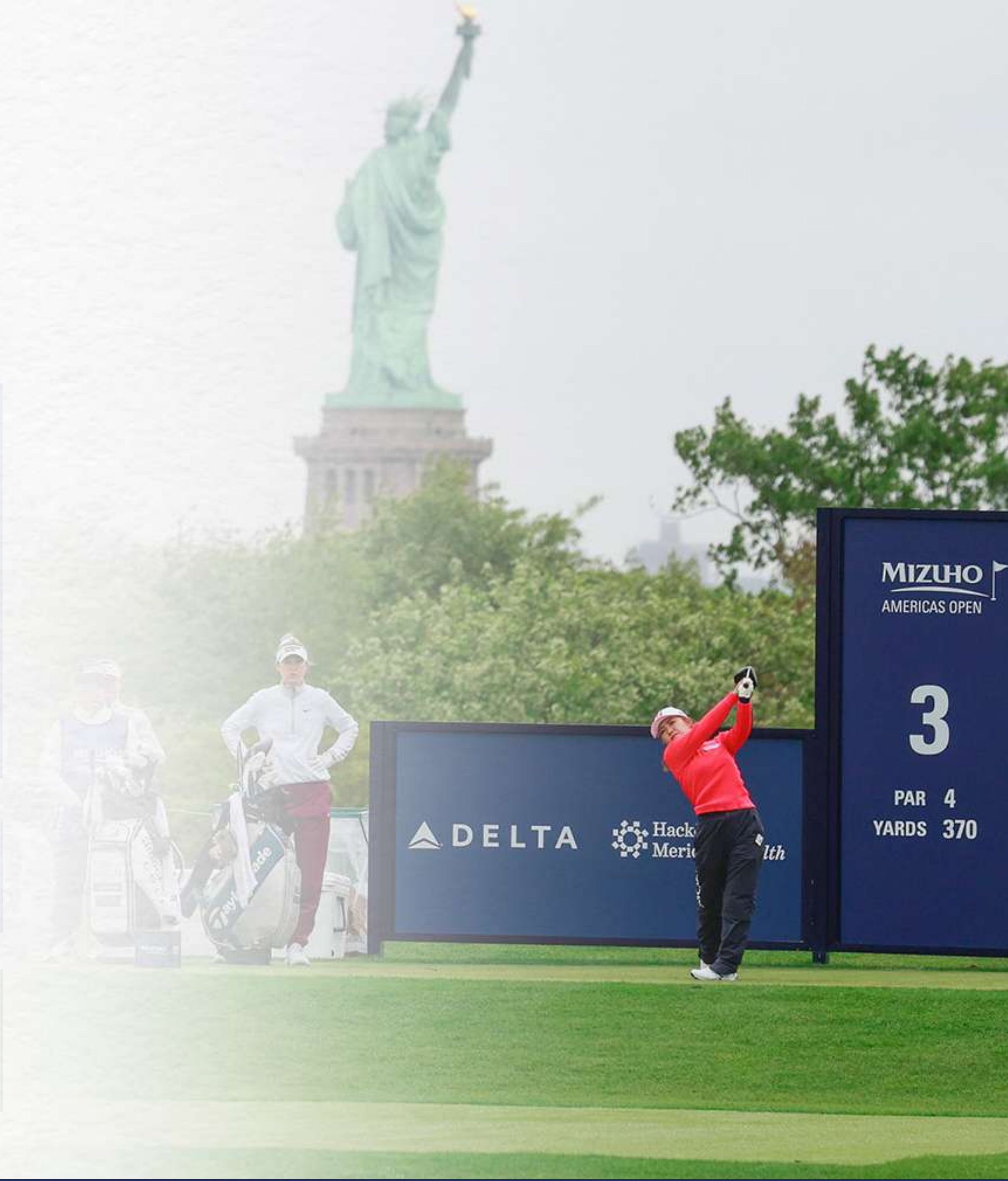
- 4 foursomes (16 individual playing positions) in the Official Pro-Am
  - » Each team will play with one pro on the front 9 and a different pro on the back 9 for the ultimate Pro-Am experience
  - » Invitation + 1 guest to the Pro-Am Pairings Party
  - » Luxury gifting experience
- 2 foursomes at Media Day
- 1 foursome at mutually agreed upon date during the year

## EXPERIENCES

- Private clinic with a LPGA player

## DESIGNATION

- Designation as a Proud Partner of the Mizuho Americas Open with category exclusivity





# OFFICIAL PARTNER

## BRANDING & ENTITLEMENT

- Entitlement of one tournament program:
  - » Mentor Program: Activation around LPGA/AJGA programing
  - » Volunteer Program: Logo on tent and 500+ uniforms
  - » Caddie Bib: Logo on front left pocket of 144 caddie bibs
  - » Fan Zone: Naming rights to fan zone and activation space
- 2 static ads on electronic scoreboards
- 1 ad in the spectator guide
- Logo inclusion and linkage on tournament website

## HOSPITALITY

- 15 dual access hospitality tickets (Thurs - Sun)
  - » Clubhouse
  - » Liberty Lounge
    - » Shared open-air venue on 18 green
    - » Premium all-inclusive food and beverage
    - » Upgraded restroom facilities
    - » 1:1 VIP parking / ferry transportation
- 250 Good Any One Day tickets

**INVESTMENT: \$175,000**

## GOLF AT LIBERTY NATIONAL

- 2 foursomes (8 individual playing positions) in the Official Pro-Am
  - » Each team will play with one pro on the front 9 and a different pro on the back 9 for the ultimate Pro-Am experience
  - » Invitation + 1 guest to the Pro-Am Pairings Party
  - » Luxury gifting experience
- 2 foursomes at Media Day

## EXPERIENCES

- Private clinic with a LPGA player
- OR**
- 1 foursome at Liberty National at mutually agreed upon date

## DESIGNATION

- Designation as an Official Partner of the Mizuho Americas Open





# EMPIRE PACKAGE

## BRANDING

- 1 static ad on electronic scoreboards
- 1 ad in the spectator guide
- Logo inclusion and linkage on tournament website

## HOSPITALITY

- Empire Suite located on the 18th green
  - » 15 suite tickets per day (Thurs - Sun)
  - » Open-air, covered hospitality venue with private seating
  - » Premier all-inclusive food and beverage
  - » Brand recognition on suite signage, tournament sponsor board and website
  - » Private upgraded restroom facilities
  - » 1:1 VIP parking / ferry transportation
  - » Additional suite tickets can be purchased
- 250 Good Any One Day tickets

## GOLF AT LIBERTY NATIONAL

- 1 foursome (4 individual playing positions) in the Official Pro-Am
  - » Each team will play with one pro on the front 9 and a different pro on the back 9 for the ultimate Pro-Am experience
  - » Invitation + 1 guest to the Pro-Am Pairings Party
  - » Luxury gifting experience
- 1 foursome at Media Day

## DESIGNATION

- Recognition as an Empire Partner

**INVESTMENT: \$80,000**





# CORPORATE HOSPITALITY – LIBRARY

## HOSPITALITY

- Private hospitality located in the clubhouse of Liberty National
  - » 40 tickets per day (Thurs – Sun)
  - » Premier views of 18 green
  - » Premium all-inclusive food & beverage
  - » Access to a private bar
  - » Ability to customize interior décor
  - » 1:1 VIP parking / ferry transportation
- 100 Good Any One Day tickets

## BRANDING

- 1 static ad on the electronic scoreboards throughout the course
- 1 ad in the tournament program
- Logo inclusion and linkage on tournament website

**INVESTMENT: \$80,000**





# CORPORATE HOSPITALITY

## EMPIRE SUITES

The Empire Suites provide the perfect view of the iconic 18th hole at Liberty National:

- 15 suite tickets per day (Thurs – Sun)
  - » Open-air, covered hospitality venue with private seating
  - » Premier all-inclusive food and beverage
  - » Brand recognition on suite signage, tournament sponsor board and website
  - » Private access to upgraded restroom facilities
  - » 1:1 VIP parking / ferry transportation
  - » Additional suite tickets can be purchased



**INVESTMENT: \$47,500**



# CORPORATE HOSPITALITY

## CLUBHOUSE PACKAGE

Experience hospitality within the prestigious Liberty National Clubhouse:

- VIP Access into the Clubhouse (Thurs - Sun)
  - » Premier all-inclusive food & beverage
  - » Access to indoor restrooms
  - » 1:1 VIP parking / ferry transportation

**4 WEEKLY BADGES: \$8,000**  
**8 WEEKLY BADGES: \$15,000**



# OFFICIAL PRO-AM

Experience an unforgettable day with the world's best LPGA Tour players at the exclusive Liberty National Golf Club. This unique format gives you the opportunity to play with one pro on the front 9 and a different pro on the back 9.

## PRO-AM PACKAGE

- 1 foursome (4 individual playing positions)
- An invitation for each amateur + 1 guest to the Pro-Am pairings party featuring an around the world format with top NYC chefs & restaurants
- Luxury gifting experience for each playing contestant
- Food and beverage provided during the Pro-Am
- 1:1 VIP parking / ferry transportation
- 4 weekly tickets to the VIP Hospitality

**INVESTMENT: \$25,000**



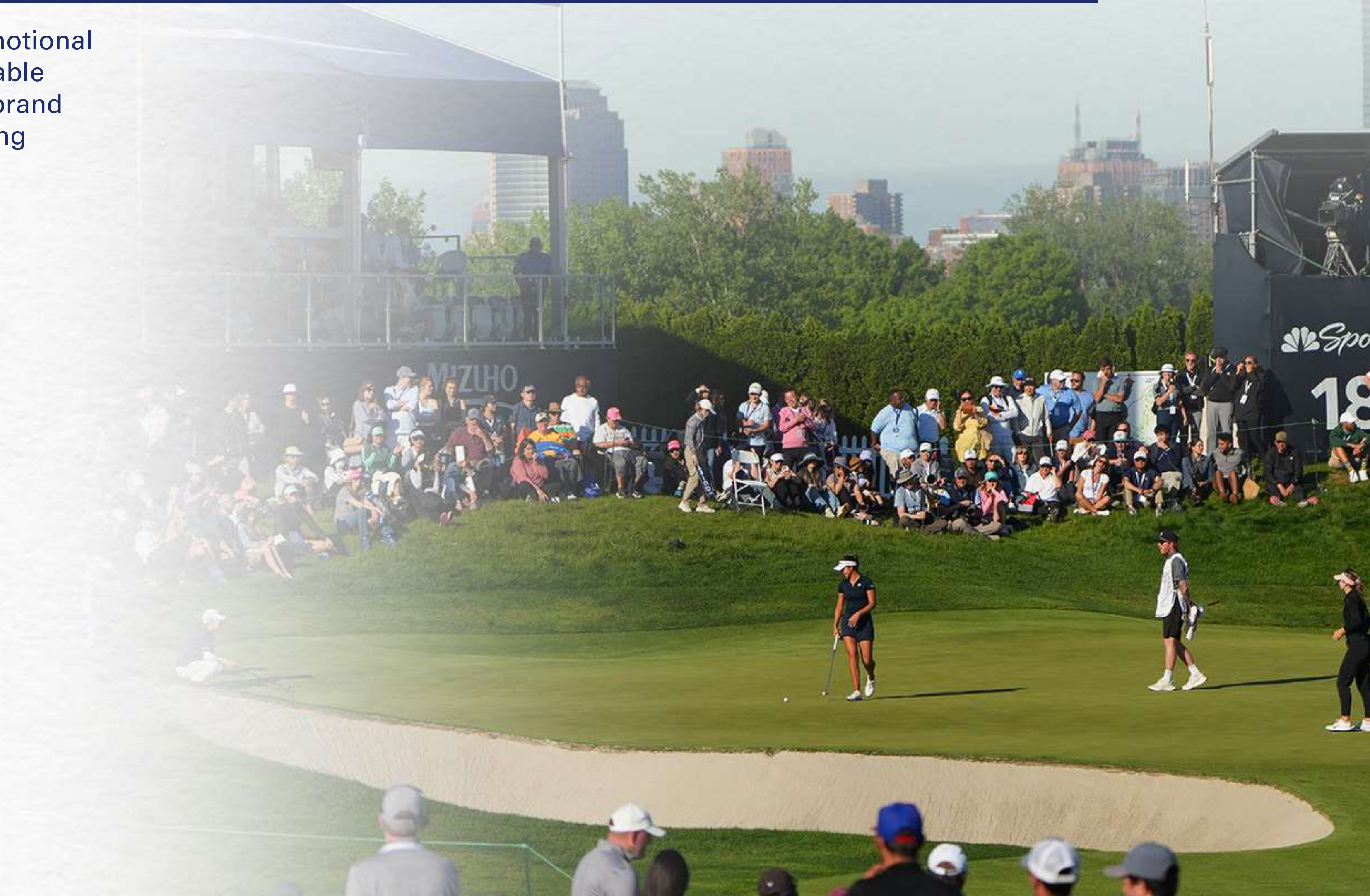


# HOSPITALITY, BRANDING & NAMING RIGHTS

Own part of the week by sponsoring a unique promotional tournament element. Each opportunity is customizable and can serve as a valuable business tool to build brand awareness and align your company with a week-long celebration of world class golf.

## CUSTOM PACKAGE

- Clubhouse and on-course hospitality
- Static ads on the electronic scoreboards throughout the course
- Ad in tournament spectator guide
- Logo inclusion on tournament sponsor board
- Naming Rights to:
  - » Mentor Program
  - » Autograph Alley
  - » Caddie Hospitality
  - » Volunteer Program
  - » Driving Range/Practice Facility
  - » Spectator Village
  - » Junior Clinic
  - » Shared Hospitality





# THANK YOU!



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