



ELI LUNZER PRESENTS



E 11 E V E N

GOLF CLASSIC

DECEMBER 5TH, 2024

NORMANDY SHORES GOLF CLUB

MIAMI BEACH, FL

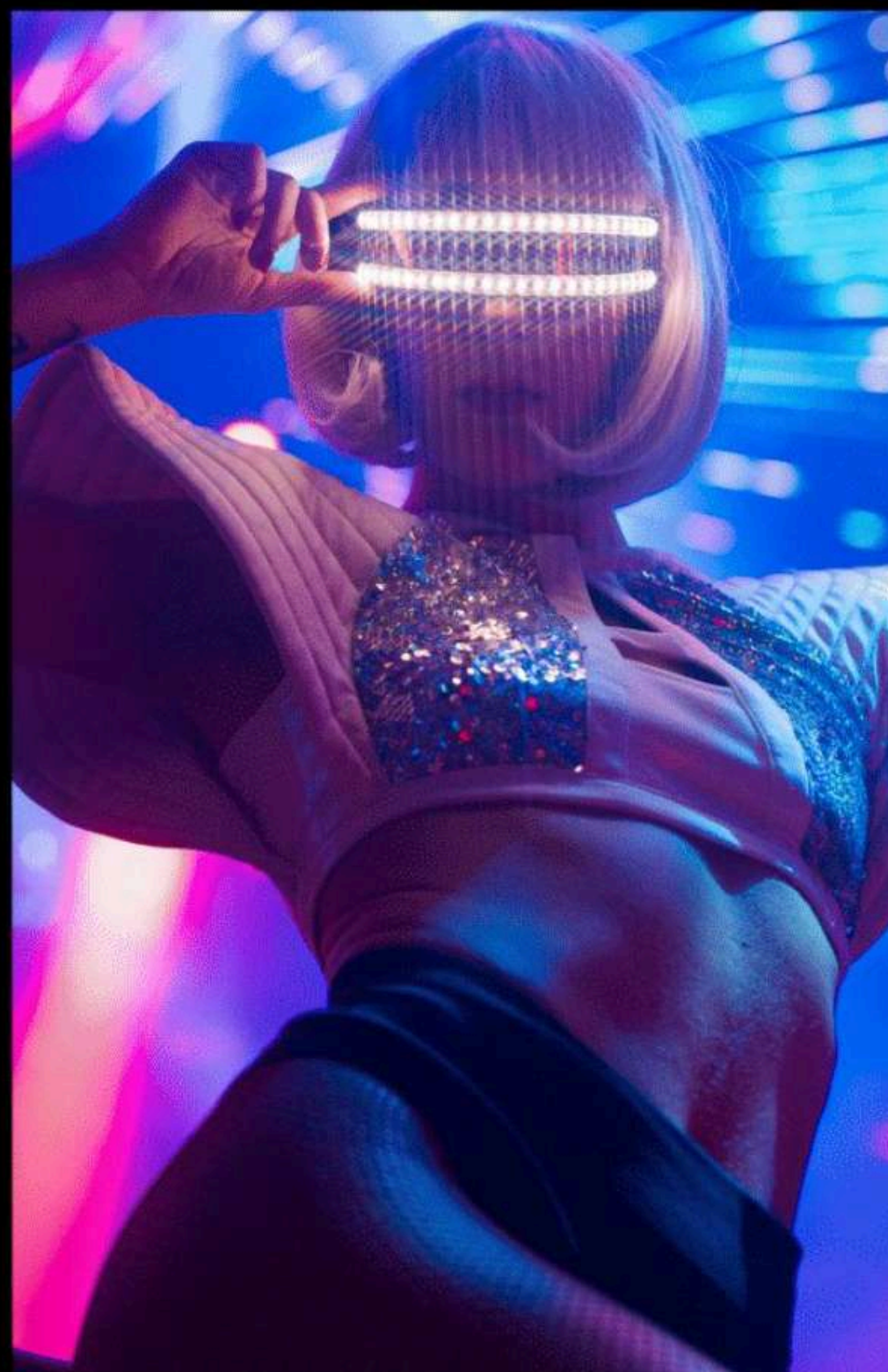
WHEN

DEC 5TH, 2024 DURING ART BASEL



WHO

E11EVEN MIAMI



WHAT

E11EVEN GOLF CLASSIC 2024



ART BASEL

Art Basel holds profound cultural significance as a premier international art fair, showcasing contemporary artworks from galleries worldwide, and fostering global artistic exchange and innovation. It serves as a vital platform for artists, curators, collectors, and art enthusiasts to engage with cutting-edge art trends and movements, reflecting and influencing the global art market. Moreover, Art Basel's events in Basel, Miami Beach, and Hong Kong highlight the fair's role in bridging cultural dialogues across continents, celebrating diverse artistic expressions and perspectives.



E11EVEN MIAMI

The world's only 24hr ultraclub is entertainment reimagined. The award-winning multi-level landmark destination is world-renowned for some of the most spectacular live shows ever performed inside a nightclub; World class aerialists, acrobats & contortionists bring the highest level of circus and performance art. The high energy social playground is also known for iconic live performances by the biggest names in the industry such as Usher, Drake, Nicki Minaj, Post Malone, Cardi B, Nicky Jam, Lil Wayne, Diplo, and Steve Aoki among others.



THE EVENT

E11EVEN is taking over the legendary Normandy Shores Golf Club in Miami for the first annual E11EVEN Golf Classic; an invite-only celebrity golf tournament to kick off Art Basel.

The course will be buzzing with dynamic sponsor activations across categories in alcohol, apparel, hospitality and beyond.



THE COURSE

Normandy Shores Golf Club in Miami is a historic and scenic golf course located on Normandy Isle, offering a challenging layout with beautiful views of Biscayne Bay. Established in the 1940s, the club has been a popular destination for golfers of all skill levels, known for its well-maintained greens and strategic design. In addition to its golfing facilities, Normandy Shores Golf Club provides a welcoming atmosphere with a clubhouse and amenities that cater to both locals and visitors seeking a relaxing and enjoyable golfing experience.



FRIENDS OF E11EVEN



DIPLO



TRAVIS KELCE



MARSHMELLO



DWAYNE WADE



RICK ROSS



SHABOOZEY



NELLY



CHEF AARON MAY



DJ IRIE



FUTURE



POST MALONE



STEVE AOKI

PAST GOLF PARTICIPANTS

ENTER has 20+ years experience executing best-in-class golf experiences.



ANTHONY ANDERSON



FAT JOE



CHRISTOPHER MCDONALD



JOHN STARKS



JUSTIN TUCK



MICHAEL STRAHAN



PETE WENTZ



SCHOOLBOY Q



BRYAN GREENBERG



STEPHEN MALBON



AUSTIN REEVES



BELLY

- Anna DePalma Athlete (Golf)
- Annalynne McCord Actor
- Anthony Anderson Actor
- Billy Crudup Actor
- Blake Webber Musician
- Brandon Thomas Lee Actor
- Brian Mazza Entrepreneur
- Cam Akers Athlete

- Chandler Parsons Athlete
- Chase McQueen Athlete
- Chord Overstreet Actor/Musician
- Chris Duhon Athlete
- Christian Okoye Athlete
- Christopher McDonald Actor
- Christie Kerr Athlete (Golf)
- Dashon Goldson Athlete

- Dhani Jones Athlete
- Diana Ramirez Actor
- Donovan Carter Actor
- Eric Dickerson Athlete
- Gabo Garcia Content Producer
- James Farrior Athlete
- Jason Whaler Actor
- Jay Hayden Actor

- Jesse Lee Soffer Actor
- Jill Zarin Actor
- Jon Buscemi Fashion Designer
- JR Ramirez Actor
- Kelsey Grammer Actor
- Kendra Wilkinson TV Personality
- Landon Collins Athlete
- Lorraine Bracco Actor

- Mark Herzlich Athlete
- Matt Iseman Comedian
- Michael Bellisario Actor
- Nick Mangold Athlete
- Patrick Kane Athlete
- Philip Boyd Actor
- Presley Gerber Model
- Prince Amukamara Athlete

- Rachel McCord Actor
- Robbie Berger Influencer
- Ryan Cabrera Musician
- Sean Malto Athlete
- Shwayze Musician
- Sonja Morgan TV Personality
- Tanner Beard Actor
- Wells Adams Actor

E11EVEN PRESS

ESSENTIALLY SPORTS

MCLAREN'S DRIVER LANDO NORRIS CELEBRATES HIS F1 MIAMI GRAND PRIX WIN WITH AN \$111,000 EXPERIENCE AT E11EVEN



THE SPIRITS BUSINESS

E11EVEN VODKA LAUNCHES IN NEW YORK



billboard

NICKI MINAJ HIT THE STAGE AT E11EVEN MIAMI ON NEW YEAR'S EVE WITH HER USUAL TRUNK FULL OF HITS



New Times

E11EVEN MIAMI FOUND IN GTA 6 TRAILER... AND RESPONDS WITH AN IN-REAL-LIFE SHOUT OUT PARODY



TMZ SPORTS

THE FLORIDA PANTHERS 'STANLEY CUP' GETS VIP TREATMENT AT ULTRACLUB E11EVEN MIAMI



WEEKLY

E11EVEN MIAMI TEAMS UP WITH RESORTS WORLD FOR THE BIGGEST LAS VEGAS CLUB WEEKEND OF THE YEAR



TMZ

DRAKE HOPS ON STAGE WITH LIL WAYNE AND OBJ AT E11EVEN MIAMI



ATMOSPHERE & ENVIRONMENT

E11EVEN stands at the forefront of nightlife culture nationwide. Bringing this dynamic energy to Art Basel Miami creates a winning formula, uniting some of the biggest names in music, sports, and culture for an unforgettable day on the course.







ACTIVATION OPPORTUNITIES

The E11EVEN Golf Classic 2024 will feature a variety of on-course activations and challenges, adding excitement and competition throughout the event.

ON-COURSE SAMPLING

PAR 3 ACTIVATION

At each PAR 3, players will find a bar at the tee, perfect for refilling their drinks while waiting for the group ahead to finish the hole. Each bar will be hosted by a beverage brand, providing an opportunity to showcase and sample their latest beverages to golfers.



CLOSEST TO THE PIN

PAR 3 COMPETITION

The shortest Par 3 of the day will feature a Closest to the Pin competition where the closest shot to the hole will win major points for your team. Prizes and strokes off their final score will be awarded to the winning team.



LONGEST DRIVE

PAR 5 COMPETITION

One special Par 5 will feature a Longest Drive competition where players can tee up to drive their ball down the longest fairway on the course.

Out-drive your opponents in this competition for a chance to win prizes, and most importantly, bragging rights.





INVESTMENT OPPORTUNITIES

Brands will have the opportunity to partner in multiple ways with the 2024 E11EVEN Golf Classic, from exciting activations and competitive challenges to sponsoring dedicated holes.

HOLE IN ONE – \$250K TITLE SPONSOR

- Naming Rights: "E11EVEN Golf Classic", Presented by: _____
- Customized design of invite with logo as title sponsor
- Three player foursomes (12 players)
- 18 VIP tickets for post event reception / party
- Category exclusivity
- 12 polo shirts, 12 hats
- Red carpet inclusion – Step and Repeat
- Branded golf ball or similar premium item
- On-site activation footprint, brand signage, and engagement opportunities
- Charity recognition
- Public thank you from celebrity host

EAGLE – \$100K PRESENTING SPONSOR

- Choice of golf cart / pin flag / scorecard or apparel sponsorships
- Corporate logo displayed on premium item of your choice
- Two player foursomes (8 players)
- 10 VIP tickets for post event reception / party
- Category exclusivity
- 8 polo shirts, 8 hats
- On-site activation footprint, brand signage, and engagement opportunities
- Charity recognition

BIRDIE – \$50K

- Choice of umbrella / driving range / putting green / longest drive / closest to the pin or beverage sponsorships
- Corporate logo displayed on item of your choice
- One player foursome (4 players)
- 6 VIP tickets for post event reception / party
- 4 polo shirts, 4 hats
- On-site activation footprint, brand signage, and engagement opportunities
- Charity recognition

* Per event sponsorships and special event packages available upon request *

HOLE – \$25K

- Commemorative sign located at tee box
- On-site activation footprint, brand signage, and engagement opportunities
- One player foursome (4 tickets)
- 6 VIP tickets for post event reception / party

FOURSOME - \$15K

- One sponsored foursome (4 tickets)
- On-site activation footprint, brand signage, and engagement opportunities
- Opportunities for sampling around the course

PUTTER – \$5K

- Gift bag inclusion

* Per event sponsorships and special event packages available upon request *



E 1 1 E V E N

GOLF CLASSIC

Thank
You!

Eli Lunzer

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