



ELI LUNZER PRODUCTIONS

PRESENTS

BIG GAME WEEKEND  
LUXURY GIFTING LOUNGE

FEBRUARY 2025

New Orleans, LA

# OPPORTUNITIES

- GIFT AND SHOWCASE YOUR PRODUCT, BRAND, OR SERVICE TO PROFESSIONAL ATHLETES AND CELEBRITIES IN AN INTIMATE FACE TO FACE SETTING
- EXPOSE YOUR COMPANY TO INDUSTRY EXECUTIVES, MANAGERS, PUBLICISTS AND STYLISTS
- CREATE PHOTO AND VIDEO CONTENT OF YOUR BRAND WITH CELEBRITY AND PRO ATHLETE INFLUENCERS
- MEET TOP MEDIA AND PRESS OUTLETS WITH INDUSTRY PROFESSIONALS
- FIND A SPOKESPERSON OR STRATEGIC PARTNER FOR YOUR BRAND



# SPONSORSHIP CATEGORIES

## PRESENTING

- CATEGORY EXCLUSIVITY
- COMPANY LOGO ON STEP UP & REPEAT AND INVITE
- 10 X 10 SPACE FOR ACTIVATION
- 3 ON SITE REPS
- PHOTO OPPORTUNITIES WITH ALL INVITED GUESTS
- LINK TO ALL PROFESSIONAL PHOTOS
- DIRECT ACCESS TO ATTENDING MEDIA

## PLATINUM

- PREMIERE PLACEMENT FOR YOUR BRAND ACTIVATION
- 8 X 8 SPACE FOR ACTIVATION
- 2 ON SITE REPS
- PHOTO OPPORTUNITIES WITH ALL INVITED GUESTS
- LINK TO ALL PROFESSIONAL PHOTOS
- DIRECT ACCESS TO ATTENDING MEDIA

## GOLD

- CUSTOM 6 FOOT LOCATION FOR BRAND ACTIVATION
- PHOTO OPPORTUNITIES WITH ALL INVITED GUESTS
- LINK TO ALL PROFESSIONAL PHOTOS
- ELP REP MAKING SURE PRODUCTS ARE GIVEN TO TALENT

## GIFT BAG INCLUSION

PRODUCT INCLUDED IN CELEBRITY GIFT BAG



# THE EXPERIENCE



# PAST ATTENDEES

- ODELL BECKHAM JR
- TERRELL OWENS
- DWIGHT HOWARD
- ALEX MORGAN
- BARRY LARKIN
- FLO RIDA
- SNOOP DOGG
- ANDRE REED
- JOHNNY DAMON
- JEFF NELSON
- MICHAEL STRAHAN
- TRACY MORGAN
- NATE ROBINSON
- JA RULE
- ALEX McCORD
- MILA KUNIS
- DIPLO
- PRINCE AMUKAMARA
- ROB GRONKOWSKI
- SEAN O'HARA
- OJ ANDERSON
- LAWRENCE TAYLOR
- VICTOR CRUZ
- TIESTO
- TYREEK HILL
- MARSHAWN LYNCH
- CHRIS TUCKER
- MALIN AKERMAN
- KEVIN HARRINGTON
- LINDSEY VONN
- DAVID ORTIZ
- ERIC COLEMAN

# ABOUT ELP

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TODAY'S MOST EXCITING AND INNOVATIVE BRANDS ALIGN THEMSELVES WITH ELP LUXURY GIFTING LOUNGES TO GET THEIR PRODUCTS DIRECTLY INTO THE HANDS OF THE HOTTEST NAMES IN ENTERTAINMENT. THESE EXCLUSIVE ENVIRONMENTS ALLOW YOUR BRAND ONE-ON-ONE INTERACTION WITH KEY ATHLETES, CELEBRITIES, VIP'S AND PRESS IN ADDITION TO CREATING PHOTO OPPORTUNITIES, ALL WHILE CREATING POTENTIAL MARKETING AND PRESS WORTHY INITIATIVES.

ELP HAS CURATED NUMEROUS HIGH PROFILE EVENTS AND EXPERIENCES IN HONOR OF THE OSCARS, GRAMMY'S, GOLDEN GLOBES, NBA ALL STAR GAME & DRAFT, NFL DRAFT & COMBINE, ESPYS, COACHELLA, SUNDANCE AND MORE. THESE EVENTS HAVE BEEN FEATURED IN INTERNATIONAL MEDIA OUTLETS LIKE US WEEKLY, TMZ, PEOPLE, CNBC, CELEBRITY PAGE, INSTYLE, VOGUE AND MORE.

WE ARE PROUD TO HAVE WORKED WITH BOTH START UP BRANDS AS WELL AS ESTABLISHED, NATIONALLY RECOGNIZED NAMES. WE LOOK FORWARD TO HELPING YOU ACHIEVE YOUR PARTNERSHIP MARKETING AND BRANDING GOALS.

*Thank You!*



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